



SPONSORSHIP PACKAGE

March 2025



SPRING BREAK FOOTBALL CAMPS

2

4

8

14

CATEGORIES

CITIES

PROS

DAYS

POWERED BY



POWER CIRCLE
ATHLETICS



The Atlantic Blitz tour spans two weeks. Coached by players from the professionals league, the camps focus on high-level skill development techniques, specifically tailored for U18 registered players in the Maritimes.

Atlantic Blitz is a football camp tour organized by Power Circle Athletics, an international promoter & developer of American Football.

Committed to creating opportunities for young athletes, Power Circle Athletics helps players develop their skills and expand their network within the sport.



CAMPS DETAILS

SCHEDULE

2 CATEGORIES PER CITY

The Camps focus on position specific development. Coached by players from the pro leagues, the players will receive techniques and knowledge of high level. The first group 12 - 15 & the second group 16 - 18.

STORYTELLING

Between training sessions, coaches will share their professional journeys.

Players, families, media, and attendees are all invited to join on the field and be inspired by their success stories.

SOCIAL MEDIA PRESENCE

With their strong media presence and wide-reaching appeal, Power Circle Camps effectively engage both local communities and broader audiences.



DEMOGRAPHY

Each Power Circle Camp offers 100 places per category. This camp offers an exceptional opportunity for sponsors to connect with a highly engaged and motivated youth audience, fostering long-term relationships with the next generation of athletes.

800 U18 PLAYERS

PUBLIC AUDIENCE

Power Circle Athletics open his door to the public to come and watch the players learn from the pros. Coaches, family & friends are welcome to watch the practices.



TOUR SCHEDULE

MARCH 3RD - 4TH

FREDERICTON, NEW BRUNSWICK



UNIVERSITY OF NEW BRUNSWICK
REDS FIELD

Fredericton - 15 years and under

- March 3rd (9:30 - 11:15)
- March 4th (8:00 - 9:45)

Fredericton - 16 years and up

- March 3rd (11:45 - 13:15)
- March 4th (10:15 - 12:00)

MARCH 7TH TO 9TH

STELLARTON, NOVA SCOTIA



HIGHLAND DISTRICT
SOCCER ASSOCIATION

Stellarton - 15 years and under

- March 7th (14:00 - 15:10)
- March 8th (9:00 - 10:10)
- March 9th (9:00 - 10:10)

Stellarton - 16 years and up

- March 7th (15:40 - 17:00)
- March 8th (10:45 - 12:00)
- March 9th (10:45 - 12:00)

MARCH 11TH - 12TH

HALIFAX, NOVA SCOTIA



EAST HANS SPORTSPLEX

Halifax - 15 years and under

- March 11th (11:30 - 13:15)
- March 12th (11:30 - 13:15)

Halifax - 16 years and up

- March 11th (13:45 - 15:30)
- March 12th (13:45 - 15:30)

MARCH 15TH - 16TH

KENTVILLE, NOVA SCOTIA



CREDIT UNION REC CENTER

Kentville - 15 years and under

- March 15th (12:00 - 13:45)
- March 16th (12:00 - 13:45)

Kentville - 16 years and up

- March 15th (14:15 - 16:00)
- March 16th (14:15 - 16:00)



SPONSORSHIP

Packages

*per city



Kick Off

This package is designed for businesses or organizations that can offer products or services that support players during the camp such as snacks, lunches, equipment, towels, beverages, water bottles, etc.

\$500 / IN KIND



Base Cover 3

Your logo on all flyers and promotional tools

Thank you post and recurrent mentions on social media platforms

Logo and link to company website

\$1000



Hail Mary

Optimal signage placement on the field for your brand

Free insert of item and/or promo coupon for gift bags give aways

One half-page advertising space in the next newsletter

Your logo on all flyers and on the website

Logo on Camp Reel

Mention during interviews

\$5000

*Please contact us if you wish to become a **presenting sponsor** of the Atlantic Blitz Tour aiming for visibility across all 4 cities.



PCA
POWER CIRCLE
ATHLETICS



FOR INQUIRIES

KHADIM MBAYE

kcm@powercircleathletics.com

(514) 952-4052

www.powercircleathletics.com