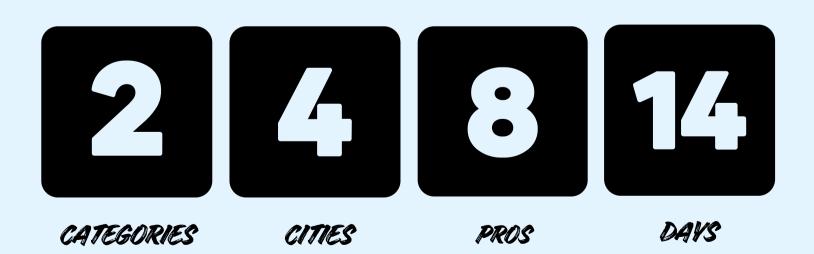


**SPONSORSHIP PACKAGE** 

March 2025





# POWERED BY





The Atlantic Blitz tour spans two weeks. Coached by players from the professionals league, the camps focus on high-level skill development techniques, specifically tailored for U18 registered players in the Maritimes.

Atlantic Blitz is a football camp tour organized by Power Circle Athletics, an international promoter & developer of American Football.

Committed to creating opportunities for young athletes, Power Circle Athletics helps players develop their skills and expand their network within the sport.



#### STORYTELLING

Between training sessions, coaches will share their professional journeys.

Players, families, media, and attendees are all invited to join on the field and be inspired by their success stories.

# SOCIAL MEDIA PRESCENCE

With their strong media presence and wide-reaching appeal, Power Circle Camps effectively engage both local communities and broader audiences.









## **CAMPS DETAILS**

## **SCHEDULE**

2 CATEGORIES PER CITY

The Camps focus on position specific development. Coached by players from the pro leagues, the players will receive techniques and knowledge of high level. The first group 12 - 15 & the second group 16 - 18.

## **DEMOGRAPHY**

Each Power Circle Camp offers 100 places per category. This camps offers an exceptional opportunity for sponsors to connect with a highly engaged and motivated youth audience, fostering long-term relationships with the next generation of athletes.

800 U18 PLAYERS

### PUBLIC AUDIENCE

Power Circle Athletics open his door to the public to come and watch the players learn from the pros. Coaches, family & friends are welcome to watch the practices.



## TOUR SCHEDULE

## MARCH 3RD - 4TH

FREDERICTON, NEW BRUNSWICK



UNIVERSITY OF NEW BRUNSWICK **REDS FIELD** 

#### Fredericton - 15 years and under

- March 3rd (9:30 11:15)
- March 4th (8:00 9:45)

#### Fredericton - 16 years and up

- March 3rd (11:45 13:15)
- March 4th (10:15 12:00)

## MARCH 11TH - 12TH

HALIFAX, NOVA SCOTIA



EAST HANS SPORTSPLEX

#### Halifax - 15 years and under

- March 11th (11:30 13:15)
- March 12th (11:30 13:15)

#### Halifax - 16 years and up

- March 11th (13:45 15:30)
- March 12th (13:45 15:30)

## MARCH 7TH TO 9TH

STELLARTON, NOVA SCOTIA



HIGHLAND DISTRICT SOCCER ASSOCIATION

#### Stellarton - 15 years and under

- March 7th (14:00 15:10)
- March 8th (9:00 10:10)
- March 9th (9:00 -10:10)

#### Stellarton - 16 years and up

- March 7th (15:40 17:00)
- March 8th (10:45 12:00)
- March 9th (10:45 -12:00)

## MARCH 15TH - 16TH

KENTVILLE, NOVA SCOTIA



CREDIT UNION REC CENTER

#### Kentville - 15 years and under

- March 15th (12:00 13:45)
- March 16th (12:00 13:45)

#### Kentville - 16 years and up

- March 15th (14:15 16:00)
- March 16th (14:15 16:00)



## **SPONSORSHIP**

**Packages** 

\*per city





#### **Kick Off**

This package is designed for businesses or organizations that can offer products or services that support players during the camp such as snacks, lunches, equipment, towels, beverages, water bottles, etc.

#### **Base Cover 3**

Your logo on all flyers and promotional tools

Thank you post and recurrent mentions on social media plateforms

Logo and link to company website

\$1000



#### **Hail Mary**

Optimal signage placement on the field for your brand

Free insert of item and/or promo coupon for gift bags give aways

One half-page advertizing space in the next newsletter

Your logo on all flyers and on the website Logo on Camp Reel

Mention during interviews

\$5000

\$500 / IN KIND

\*Please contact us if you wish to become a presenting sponsor of the Atlantic Blitz Tour aiming for visibility across all 4 cities.









# FOR INQUIRIES

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